

STAG Fitness Strength Centre

Privacy Policy

Effective Date: 19/08/2023

At STAG Fitness Strength Centre, we are committed to protecting your privacy and safeguarding your personal information. This Privacy Policy outlines how we collect, use and protect the information you provide to us. By using our services, you consent to the practices described below.

Information We Collect

We collect information that you provide directly to us when using our services, including but not limited to our day pass request form. This information may include:

- Full Name
- Email Address
- Phone Number
- Date of Birth
- Gender
- Fitness Goals
- How You Heard About Us
- Consent to Receive Promotional Emails

How We Use Your Information

We use the collected information for the following purposes:

- Providing the requested day pass and gym services
- Sending you promotional emails and updates about our gym
- Improving our services and understanding your preferences
- Complying with legal obligations and regulations

Third Party Services

We may use third-party services to collect and store your information securely. These services include:

- **Tally.so:** We use Tally.so's form system to collect and store the data provided through our day pass request form.
- **Systeme.io:** We use Systeme.io as our email marketing platform to send promotional emails and updates to those who have given their consent.

Data Protection and Security

We take the security of your information seriously. We implement technical and organisational measures to protect your data from unauthorised access, loss, or disclosure. However, please be aware that no data transmission over the internet can be guaranteed to be completely secure.

No Selling of Personal Information

We do not sell, trade, or otherwise transfer your personal information to third parties for marketing or commercial purposes.

Your Rights

You have the right to:

- Access and receive a copy of the personal information we hold about you.
- Rectify inaccurate or incomplete personal information.
- Withdraw your consent for us to use your data, where applicable.
- Request the erasure of your personal information.
- Object to the processing of your personal information.

Contact Us

If you have any questions, concerns, or requests related to your personal information or this Privacy Policy, please contact us at:

STAG Fitness Strength Centre
Unit 34 Mandale Business Park,
North Shields,
NE29 7FN

stagfitnessstrengthcentre@gmail.com

07497 863424

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons.

We will notify you of any significant changes and obtain any required consent if applicable.